



MODERNIZATION OF HOSPITALS AND
HEALTH FACILITIES IN POLAND

INVITATION

CONFERENCE – JANUARY 20th, 2016

VENUE: ROTONDA Business-Club, Pantaleonswall 27, 50676 Köln, Germany

Organizer:





Ladies and Gentlemen,

the Society for Promotion of East-West Knowledge Transfer invite you to the conference:
"Modernization of hospitals in Poland – Business Opportunities at the Polish healthcare market" on
January 20th, 2016.

Since 2004, Poland is member of the European Union, on the basis its currently investment-friendly
environment, is one of the top target countries of the EU.

In multiannual financial framework of the EU 2014 – 2020, Poland was granted a record sum of
more than 72,8 billion euros. The Polish Ministry of health aims to increase the efficiency of
investment in the health sector. A corresponding document was submitted to the European
Commission in July 2015.

Poland upgraded its clinics, to the needs of patients, which are changed through the demographic
shift. This policy offers for German medical technology providers new opportunities.

Within of the past seven years, in support of Brussels, 700 investment projects – from a value of 600
million euros – were realized in the Polish health sector. In the new EU-financial period 2014 – 2020
billions of euros will be made again available.

During this event, the development and the need for medical and laboratory equipment as well as
the expansion plans of the health facilities of some regions in Poland will be presented.

Experts from the state administrations, associations, German experts and lawyers, representatives
of the AHK German Polish Chamber of Commerce will present their experiences in this market and
show what opportunities exist and how can be used.

The conference offers the possibility to make important contacts for your business and to get
knowledge from the first hand. To this event we invite managing directors and exports managers of
the companies from the medical and laboratory technology sectors.

The event is limited at 60 participants. Registration deadline is December 15th, 2015. For more information, see the program and registration form or soon on our website: www.wow-bonn.de

Yours sincerely

Maria-Anna Courage

Managing director

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