



HEALTH SECTOR IN SAUDI ARABIA TREND AND DEVELOPMENT

Conference

3 July 2017

Alte Jacobstrasse 79/80

German Association of Journalist Berlin

10179 Berlin

Organizer



09:00 – 09:30

ERÖFFNUNG & REGISTRIERUNG

09:30 – 10:40

OPENING AND REGISTRATION

HEALTH CARE - CHALLENGES AND STRATEGIES IN SAUDI ARABIA

Dr. Adnan ALSAWARI

Head of the Department for Health Care

Royal Embassy of Saudi Arabia in Berlin; Saudi Health Mission of Europe

Maria-Anna COURAGE

Managing Director, Society for Promotion of East – West Knowledge Transfer

Sankt Augustin/Bonn

SAUDIA ARABIA - THE TRANSFORMATION OF THE KINGDOM

Dr. Kim J. ZIETLOW

Deputy Head – Delegate of German Industry & Commerce for Saudi Arabia

Bahrain and Yemen

10:40 11:00

COFFE BREAK

11:00 – 11:45

HEALTH SYSTEM IN SAUDI ARABIA - RESULTS OF ANALYSIS

Sebastian SONS

*Health Sector in SAUDI ARABIA – Trend and Development
Conference – 3 July 2017*

*German Orient Institute (former)
German Council for Foreign Relation, Berlin
Yusuf Awan SHAHSAD
Head, Marketing and Sales Division
Al-Ewan Medical Company, Riyadh*

12:00 – 13:00

LUNCH BREAK

13:00 – 14:00

PHARMA INDUSTRY AND DRUG PRODUCTION IN SAUDI ARABIA

Moris HOSSEINI

Roland Berger Berlin.

REQUIREMENT FOR MEDICAL TECHNOLOGY IN SAUDI ARABIA

Peter SCHMITZ

Germany Trade and Invest GTAI Bonn

14:00 – 15:30

**CONFORMITY CERTIFICATION FOR EXPORT TO SAUDI ARABIA -
PHARMACEUTICAL PRODUCTS**

Volker SCHLIESCHE

SGS International Certification Services GmbH Hamburg, Riyadh

MARKET AUTHORIZATION FOR DRUG

Saudi Food & Drug Authority (SFDA), Vice President for Drug Affair, Riyadh

Mohammed KHALIL

Managing Director, Orient Academy, Berlin

Yousuf Awan SHAHSAD

Head, Marketing and sales Division

Al-Ewan Medical Company, Riyadh

MEDICAL DEVICE INTERIM REGULATION (MDIR)

Saudi Food & Drug Authority (SFDA), Executive Department of Medical Devices

Laboratories, Riyadh

Mohammed KHALIL

Managing Director, Orient Academy, Berlin

Yousuf Awan SHAHSAD

Head, Marketing and sales Division

Al-Ewan Medical Company, Riyadh

15:30 - 15:50 COFFE BREAK

**15:50 -
16:30**

BUILDING OF HOSPITALS IN PUBLIC AND PRIVATE SECTORS

Ministry of Health in Kingdom of Saudi Arabia, Riyadh

EXECUTION OF CONSTRUCTION PROJECTS IN HEALTH CARE SECTOR IN SAUDI ARABIA - PRACTICAL AND LEGAL ADVICE

DENTONS International Law Firm, Riyadh

16:30 - 17:10

EXPORT BUSINESS AND INVESTMENT - LEGAL ADVICE

Marcus LATTA

Head of Regulatory Group, Law Firm of Salah Al-Hejailan in association of Freshfields Bruckhaus Deringer LLP, Riyadh

SERVICES FOR GERMAN COMPANIES TO SAUDIA ARABIA

Mohammed KHALIL

Managing Director, Orient Academy, Berlin

17:30 -18:00 CLOSING DISCUSSION

ORGANIZER AND CONTACT



Society for Promotion of East West Knowledge Transfer

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