



OPPORTUNITY THAILAND

MEDICAL HUB IN MEA COUNTRIES

Conference

3. September 2019

SKYPER VILLA

Business Center GmbH

Taunusanlage 1

60329 Frankfurt /Main



Opportunity Thailand - Medical Hub in MEA Countries
03 September 2019, Frankfurt am Main

09:00 – 09:30 REGISTRATION

09:30 – 11:30 GREETING AND INTRODUCTION SPEECHES

Maria-Anna COURAGE

Managing Director

Society for East West Knowledge Transfer, Sankt Augustin/Bonn

„OPPORTUNITY THAILAND – MEDICAL HUB“

Pannabha CHANDRARAMYA

Consul General

Royal Thai Consulate General

Frankfurt

**NEW OPPORTUNITIES IN THE FUTURE SECTORS – LONG TERM
STRATEGY OF THE GOVERNMENT - „THAILAND 4.0“**

Dr. Roland WEIN

Managing Director

German - Thai Chamber of Commerce , Bangkok

THE HEALT SYSTEM IN THAILAND – TARGET MARKET ANALYSIS

Maria- Anna COURAGE

Managing Director

Society for East West Knowledge Transfer, Sankt Augustin/Bonn

COFFEE BREAK

11:30 – 12:30

MEDICAL DEVICE MARKET - MEDICAL TOURISM AND DEMOGRAPHY AS GROWTH DRIVER

Preecha BHANDTIVEJ

Thai Medical Device Technology Industry Association

THAIMED, Bangkok

THE THAI PHARMA MARKET – R&D INVESTMENT - CLINICAL RESEARCH

Pharmaceutical Research & Manufacturers Association, Bangkok

12:30 – 13:30

LUNCH

13:30 – 14:30

**INTRODUCTION, REGISTRATION PROCEDURES AND LICENSING FOR MEDICAL
EQUIPMENTS AND PHARMA PRODUCTS**

Dr. Atthachai HOMHUAN

Tilleke & Gibbins, Bangkok

SELECTION OF APPROPRIATE DISTRIBUTION CHANNELS FOR MEDICAL DEVICES
Torsten FÜHRER

Managing Director

Implantex Meditech Consulting, Bangkok

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14:30 – 14:50

14:50 – 15:10

**MARKET ENTRY FOR FOREIGN COMPANIES WITH LOCAL SUPPORT BY
DISTRIBUTORS**

Draeger Medical (Thailand Ltd.) (requested

Pheturiyasak KRIANGKRAI

Smart Medical Science and Technology Ltd, SmartMED, Distributor, Bangkok

**PURCHASE OF MEDICAL DEVICES AND PHARMACEUTICALS IN PUBLIC AND PRIVATE
HOSPITALS**

Bangkok Dusit Medical Services, Bangkok

15:10 – 15:30

COFFEE BREAK

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15:30 – 16:30

THAILAND'S PRIVATE HOSPITALS ON EXPANSION COURSE - CONSTRUCTION OF 50 HOSPITALS WITH 7000 BEDS

Bangkok Dusit Medical Services, Bangkok

LEGAL FRAMEWORK FOR BUSINESS SUCCESSES IN THAILAND

Dr. Atthachai HOMHUAN

Tilleke & Gibbins, Bangkok

16:10 -16:30

CLOSING DISCUSSION

ORGANIZER AND CONTACT



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03 September 2019, Frankfurt am Main

Gesellschaft zur Förderung von Wissenstransfer Ost West e.V.

Society for Promotion of East West Knowledge Transfer

Maria-Anna Courage, Managing Director

Rotdornweg 6 | 53757 Sankt Augustin

Tel.: +49 2241/1695215 | Fax: +49 2241 1687498

Mail: maria-anna.courage@wow-bonn.de | www.wow-bonn.de