



# **HEALTH SECTOR IN TAIWAN – PHARMACEUTICAL INDUSTRY – MEDICAL TECHNIQUE – BIOMEDICINE**

**Live Online Conference**

**Organizer:**

Society for Promotion of East West Knowledge Transfer  
Gesellschaft zur Förderung von Wissenstransfer  
Ost-West e.V. Sankt Augustin/Bonn



## **CONFERENCE SESSION I.**

**09:00 – 11:00**

### **WELCOME SPEECH – INTRODUCTION**

***Maria-Anna COURAGE - Yuan - Guei HO***

*Society for Promotion of East- West Knowledge Transfer*

***Yuan-Guei HO***

*Director Department for Economy*

*Taipei Representation in the Federal Republic Germany, Berlin*

### **„5 + 2 INNOVATIVE INDUSTRIES PLAN“ TAIWAN AS ASIAN CENTER FOR BIOTECHNOLOGY, MEDICAL RESEARCH AND TECHNOLOGY**

***Yuan-Guei HO***

*Director, Department for Economy*

*Taipei Representation in the Federal Republic Germany, Office Frankfurt*

### **TAIWAN – ECONOMICAL COOPERATION IN HEALTH SECTOR**

***Joe CHOU (asked)***

*Director*

*Taiwan Trade Center, Taiwan External Trade Development Council TAITRA  
Düsseldorf*

### **THE BIOTECH AND DIGITAL HEALTH LANDSCAPE IN TAIWAN**

***Dr. Linus KAO***

*President*

*Europe – Taiwan Biotech Association ETBA, Basel*

### **CORONA-MANAGEMENT TAIWAN – IMPACT ON ECONOMIC COOPERATION**

***Dr. Jens DAMM***

*Non-resident Associate Fellow at the European Research Center on  
Contemporary Taiwan (ERCCT), Eberhard Karls University Tübingen*

## **CONFERENCE SESSION II.**

**11:30 – 13:00**

**MARKET ANALYSIS - TAIWAN – HEALTH ECONOMY**

***Maria – Anna COURAGE***

*Managing Director*

*Society for Promotion of East- West Knowledge Transfer*

*Sankt Augustin/Bonn*

**DEVELOPMENT OF MODERN MEDICAL TECHNOLOGY IN TAIWAN -  
MARKET FOR MEDICAL DEVICES**

***Francis HONG***

*Chairman*

*Taiwan Medical and Biotech Industry Association TMBIA, Taipei*

**TAIWAN PHARMACEUTICAL INDUSTRY – INVESTMENT,  
DEVELOPMENT POLICY**

***Taiwan Pharmaceutical Manufacture’s Association, Taipei***

**BIOMEDICINE RESEARCH & BEYOND IN ITRI: COOPERATION  
MECHANISM UNDER THE FRAMEWORK OF TAIWAN –GERMAN  
ZIM JOINT CALL**

***Mei-Huey CHEN***

*Project Manager*

*Western Europe Office/ Industrial Technology Research Institute, Berlin*

## CONFERENCE SESSION III.

14:00 – 16:00

### **CERTIFICATION PROCEDURE FOR MEDICAL DEVICES AND PHARMACEUTICAL PRODUCTS - MARKET AUTHORIZATION IN TAIWAN**

**Irene LU – Christian SCHOPPMAYER**

*QUALtech Medical Device Regulatory & CRO*

*Qualtech Consulting Corporation*

*Taiwan Food and Drug Administration TFDA*

*Taipei*

### **LEGAL FRAMEWORK OF BUSINESS SUCCESS IN TAIWAN**

**Michael WERNER**

*Lawyer*

*EIGER, Taipei*

**Svea MATTHIEBEN**

*EIGER, Taipei*

### **CLOSING DISCUSSION**

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#### **ORGANIZER AND CONTACT:**



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**Society for Promotion of East West Knowledge Transfer**

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