

*HEALTH ECONOMY SOUTH KOREA  
PHARMA MARKET – MARKET FOR MEDICAL DEVICES  
07 June, 2021*

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**HEALTH ECONOMY SOUTH KOREA –  
PHARMA MARKET -  
MARKET FOR MEDICAL DEVICES**

**Online Video Conference**

*07 June, 2021*

*08:00 – 14:00*



**HEALTH ECONOMY SOUTH KOREA**  
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**08:00 – 11:00**

**WELCOME SPEECH**

***Maria-Anna COURAGE***

*Managing Director, Society for Promotion of East West  
Knowledge Transfer, Sankt Augustin/Bonn*

**GERMANY AND SOUTH KOREA – INCREASE OF ECONOMIC  
COOPERATION FOR THE FUTURE**

*Head of the Embassy Branch Office*

*Embassy Branch Office of the Republic of Korea Bonn*

**SOUTH KOREA ATTRACTIVE INVESTMENT AND EXPORT  
MARKET**

*Deutsch – Koreanische Industrie- und Handelskammer*

*Seoul, Südkorea*

**HEALTH CARE SYSTEM REFORM POLICY IN EAST ASIA -  
FOCUS SOUTH KOREA**

***Prof. Dr. Bong-Min YANG***

*Seoul National University*

*Korea Association of Health Technology Assessment KAHTA*

**SOUTH KOREA HEALTH SECTOR – MEDICINAL PRODUCTS -  
BIOPHARMACEUTICA**

***Frank ROBASCHIK(aske)***

*Director, Seoul Office GTAI*

**BIOTECHNOLOGY IN SOUTH KOREA IN HEALTH SECTOR**

***Prof. Dr. Gi Eun KIM***

*Seokyeong University Seoul, BT-Committee for Korea-German*

*Industrial Cooperation; Consultant for Licensing for Korea Health*

*Industry Development Institute;(former: Technical University, Berlin)*

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11:00 – 11:30      **PAUSE**

**11:30 – 14:00**

**MEDICAL DEVICE MARKET IN SOUTH KOREA - THE ROLE OF KMDIA IN WORKING WITH THE MEDICAL DEVICES INDUSTRY**

***Kyung Kook LEE***

*Chairman*

*Korea Medical Devices Association KMDIA*

*Seoul, Korea*

**THE PHARMACEUTICAL INDUSTRY IN SOUTH KOREA**

***Hee-Mok WON***

*Chairman*

*Korea Pharmaceutical and Bio-Pharma Manufacturers Association KPBMA*

*Seoul, Korea*

**DRUG REGISTRATION REQUIREMENTS AND PROCESS OF FOREIGN PHARMA PRODUCTS IN SOUTH KOREA**

***Eileen Jaiyoung SHIN – Hui Jin YANG – Ji Hyun YU***

*Lee & KO Attorneys , Seoul, Korea*

**REGULATORY LANDSCAPE; REGISTRATION PROCEDURE FOR MEDICAL DEVICES IN SOUTH KOREA**

***Eileen Jaiyoung SHIN – Hui Jin YANG – Ji Hyun YU***

*Lee & KO Attorneys , Seoul, Korea*

**ECONOMIC ACRTIVITIES IN SOUTH KOREA – LEGAL FRAMEWORK CONDITIONS - SPECIAL FEATURES IN CULTUR AND BUSINESS SITES**

***Joachim NOWAK***

*Lawyer, Managing Partner*

*Nowak & Partner, Seoul, Korea*

**FINAL DISCUSSION**

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**ORGANIZER AND CONTACT**



**Gesellschaft zur Förderung von Wissenstransfer Ost West  
e.V.**

**Society for Promotion of East West Knowledge Transfer**

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