

INNOVATION STRATEGY FOR THE HEALTH SECTOR
IN UNITED ARABIC EMIRATES -
12 January, 2023



**INNOVATION STRATEGY FOR THE
HEALTH SECTOR
IN UNITED ARABIC EMIRATES**

Market for medical devices and pharma products

Online Video Conference

12 January, 2023

09:00 – 15:00



INNOVATION STRATEGY FOR THE HEALTH SECTOR
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12 January, 2023

09:00 - 11:00

OPENING

Maria-Anna COURAGE

*Managing Director, Society for Promotion of East West
Knowledge Transfer, Sankt Augustin/Bonn*

Khalfan Alma AL MATROOSHI

*Head of the Economic and Trade Department
Embassy of the United Arab Emirates UAE, Berlin*

**BILATERAL BUSINESS RELATION IN HEALTHS SECTOR -
CURRENT DEVELOPMENTS**

Dr. Zuhair Ali Ibrahim ALFARDAN

*Emirates Medical Association EMA,
Media and International Relations, Dubai ((asked)*

**INNOVATION HEALTH STRATEGY OF THE UNITED ARABIC
EMIRATES -
DUBAI HEALTH STRATEGY 2021**

Dr. Vayalil SHAMSHEER

*Managing Director
VPS Healthcare
Member of the Medical Council of the United Arab Emirates*

**MARKET FOR MEDICAL DEVICES AND PHARMACEUTICAL
PRODUCTS**

Heena NAZIR

*Director
Germany Trade and Invest GmbH (GTAI) Dubai*

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**HEALTHTECH STARTUP IN UNITED ARAB EMIRATES -
THE ARTIFICIAL INTELLIGENCE (AI)-LAB BY THE DEPARTMENT
OF HEALTH (DOH)**

H.E. Abdulla Bin Mohammed AL HAMED

Chairman of the Department of Health, Abu Dhabi

**DISTRIBUTION CHANNELS FOR MEDICAL DEVICES AND
PHARMACEUTICAL PRODUCTS**

Peter MOUSA

Managing Director

Global Med HUB, Dubai

EXPAND YOUR BUSINESS IN UNITED ARAB EMIRATES

Thomas V. MANU

General Manager

COMMITBIZ

Management Consultants, Dubai

**BUSINESS ACTIVITIES IN THE EMIRATES – LEGAL AND
ECONOMIC ENVIRONMENT**

**GESCHÄFTSTÄTIGKEITEN IN DEN EMIRATEN - RECHTLICHE
UND WIRTSCHAFTLICHE RAHMENBEDINGUNGEN**

Jörg SEIFERT

Rechtsanwalt

Al Sharif Advocates & Legal Consultants, Dubai

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ORGANIZER AND CONTACT



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