

HEALTH SECTOR MALAYSIA
MEDICAL TECHNOLOGY - PHARMACEUTICAL INDUSTRY
7 December, 2022



**HEALTH SECTOR MALAYSIA –
MEDICAL TECHNOLOGY -
PHARMACEUTICAL INDUSTRY**

Online Video Conference

7 December, 2022

09:00 – 14:30



**HEALTH SECTOR MALAYSIA
MEDICAL TECHNOLOGY - PHARMACEUTICAL INDUSTRY
7 December, 2022**

09:00 – 11:00

OPENING

Maria-Anna COURAGE

*Managing Director, Society for Promotion of East West
Knowledge Transfer, Sankt Augustin/Bonn*

Kamal Norfarid KAMARUDIN

*Minister Counsellor
Embassy of Malaysia, Berlin*

**MALAYSIA AS TRADING NATION & IMPORT SOURCE -
CURRENT DEVELOPMENTS IN BILATERAL TRADE WITH
GERMANY**

Derrick Armstrong COWAN

*Foreign Trade Advisor
Embassy of Malaysia, Berlin
Malaysia External Trade Development Corporation Frankfurt Office of
Consulate General of Malaysia, Frankfurt*

MALAYSIA – MARKET ENTRY IN TIMES OF COVID-19

Dr. Eva LANGERBECK

*Deputy Executive Director
Malaysian – German Chamber of Commerce and Industry
Kuala Lumpur*

HEALTH SECTOR IN MALAYSIA

*Asian Alliance Partner
Dezan Shira & Associates
Kuala Lumpur*

**GOVERNMENT PROMOTION PROGRAMMS FOR INVESTMENT IN
MEDICAL AND HEALTH SECTOR**

Nils WOLTERS

*Investment Officer
Malaysia Investment Development Authority MIDA
Consulate General of Malaysia(Investment Section), Frankfurt/M*

**MARKET STRUCTURE AND SUPPLY CHAIN OF THE
PHARMACEUTICAL SECTOR IN MALAYSIA
- HOW IS THE MARKET ORGANIZED AND REGULATED
- MARKET STRUCTURE AND MARKET CONCENTRATION**

Iskandar Bin ISMAIL

*Chief Executive Officer CEO
Malaysia Competition Commission MyCC, Kuala Lumpur*

**HEALTH SECTOR MALAYSIA
MEDICAL TECHNOLOGY - PHARMACEUTICAL INDUSTRY
7 December, 2022**

CONFERENCE SESSSION II

11:30 – 14:00

**PHARMAFORTE – A LEADING MARKETER AND DISTRIBUTOR OF
HIGH QUALITY PHARMACEUTICAL AND HEALTHCARE PRODUCTS,
MEDICAL DEVICES IN MALAYSIA**

Ac YEO

Managing Director

Pharmaforte (M) Sdn. Bhd

Selangor Darul Ehsnu, Malaysia

DRUG APPROVAL SYSTEM IN MALYSIA

Dr. Nurzalina Abdul KARIM KHAN

University Sains Malaysia, Pulau Pinang

Member of Drug Control Authority DCA

Kuala Lumpur

**MARKET OVERVIEW AND IMPORTATION OF MEDICAL DEVICES --
RELEVANT REGULATORY FOR MEDICAL DEVICES IN MALAYSIA**

Adam TEH

Executive Director

WeCorporate GlobalConsultancy Sdn Bhd

Kuala Lumpur

**ENSURING BUSINESS SUCCESS IN MALAYSIA – MITIGATING TAX
AND REGULATORY PITFALLS**

Priya SELVANATHAN

Head of Tax & Transfer Pricing APAC

Associate Partner

Rödl & Partner

EMPLOYMENT LAW IN MALAYSIA – WHAT YOU SHOULD KNOW

Geetha SALVA

Advocate & Solicitor

Geetha Salva & Associates in Association with Rödl & Partner

EXPAND YOUR BUSINESS IN ASIA/FOCUS MALAYSIA

Riccardo BENUSSI

Head of European Business Development

Dezan Shira & Associates, Office Munich

FINAL DISCUSSION

HEALTH SECTOR MALAYSIA
MEDICAL TECHNOLOGY - PHARMACEUTICAL INDUSTRY
7 December, 2022

ORGANIZER AND CONTACT



Gesellschaft zur Förderung von Wissenstransfer Ost West e.V.
Society for Promotion of East West Knowledge Transfer

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